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SA International Announces Sign Tracker Launch at SGIA

Salt Lake City, UT – October 2, 2009 - SA International (SAi), the leading provider of Solutions for the Professional Sign Making, Large Format Digital Printing and CAD/CAM for CNC Machining Industries, announces the launch of the online version of Sign Tracker at SGIA 2009 in New Orleans, LA.

During SGIA, SAi and Sign Tracker will team up at booth 1258 to kick off the official launch of Sign Tracker on SIGN.com. Booth visitors can participate in live demos, ask questions, and offer feedback about the recent release of Sign Tracker online.

Created specifically with sign shops in mind, Sign Tracker is a comprehensive online management system that helps shop owners keep track of their day-to-day business operations. Managing customers, creating estimates, tracking inventory, managing projects, and generating sales reports are just a few of the tools that will help make any sign company more efficient and profitable.

Sign Tracker maintains a pay-as-you-go, no commitment pricing structure that is scaled to fit the budget for even the smallest shop. Most importantly, all customers will have a fully-functional package.

“SAi is excited to announce Sign Tracker, a wonderful new online program hosted through SIGN.com,” states Don Feagan, President and COO, SAi. “Sign shops will now have the industry’s best online management software right at their fingertips.”

“Our goal for Sign Tracker is to provide the most effective and easy to use software, resources and technology in our industry. We will strive to give our best so that our sign shop customers can build strong sign businesses that positively impact their communities,” said Joe Arenella, Sign Tracker developer.

SGIA 2010 will be held at Ernest N. Morial Convention Center in New Orleans, LA from October 7 – 9, 2009. SAi will be exhibiting at booth 1258 and featuring Flexi, EnRoute and Sign Tracker.

About SA International

SAi is recognized as a global leader in providing complete, professional solutions for the sign making, digital printing and CNC machining industries. The Company's solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production. Headquartered in Salt Lake City, Utah, SAi has additional offices in Belgium, Brazil, and Japan.

For additional information

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